



# SARAH ANNE

ADOPTION AGENCY

*Bringing families together and striving to help in any way we can*

## **SPONSORSHIP PROPOSAL 2024**

**Anne Smith, Founder**

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# About

Sarah Anne Adoption Agency is dedicated to creating brighter futures by connecting children with loving families and supporting them throughout their adoption journey. Founded on the belief that every child deserves a safe, nurturing home, our agency will work to provide compassionate, personalized services to families and adoptees in Michigan and beyond.

Our mission is to make the adoption process as smooth and supportive as possible for both birth and adoptive families. We will offer comprehensive support services, including counseling, educational resources, and post-adoption assistance, ensuring that families have the tools they need to thrive. We would love to unite hundreds of children with their forever families, and help create bonds that transform lives and strengthen our community.

Through partnerships with businesses and individuals, Sarah Anne Adoption Agency will be able to help children and families find the love and stability they deserve.

By becoming a sponsor of the Sarah Anne Adoption Agency, you're joining a community committed to making a lasting impact in the lives of children and families. Your partnership will enable us to provide vital resources, foster meaningful connections, and create brighter futures for those navigating the adoption journey.



# Anne's Story



Looking back on my life I see where God has had His hand on me. I was born into a Christian family, but due to my mom's illness, and inability to take care of me, my grandmother had to make the difficult decision to place me up for adoption. My birth mother named me Sarah, but in order to protect me from experiencing harm from my biological father a decision was made by a social worker who was taking care of my adoption to rename me Anne Marie. I was adopted into a loving Christian home. Every person I am related to biologically or through adoption has had a very significant role in my life story to bring me to where I am today. God ensured that evil did not win in my story. He has turned those difficult early circumstances in my life into good as He accomplished His plan for His glory.

I was very blessed to be adopted and I want to be able to pass that on to other adoptees, birth mothers, fathers, and to the forever families. I realize that not all adoptions are as seamless, nor are the outcomes as good as mine has been, but I have an increasing desire to come alongside families who are having to navigate these challenging, emotionally charged decisions, working to make the process as meaningful as possible.

In November of 2022, I felt God's call on my heart to open up the Sarah Anne Adoption Agency. As the name suggests, it is my desire to assist in the blending of both the birth and adopted families, believing they each experience wholeness and peace in the adoption process as they make the next, best right decision for the child.

My hope is for families to thrive, no matter what difficulties come in their life. James 1:27 commands us to take care of the orphans in their distress, and working together, I believe we can help birth parents find the best home for their child and that adopted children can be deeply connected to their loving, nurturing forever families.



# How Your Contribution Makes a Difference

Each contribution to Sarah Anne Adoption Agency helps us expand our reach and deepen our impact in supporting children and families through every stage of the adoption journey. Donations and sponsorships allow us to:

**Extend Family Support Programs:** Your support enables us to offer more comprehensive counseling and resources to adoptive and birth families. From preparation for adoption to post-adoption counseling, we are there every step of the way, ensuring families feel confident, supported, and prepared for the future.

**Fund Community Outreach Events:** With community events, we build awareness, provide educational resources, and bring families together to celebrate the beauty and strength of adoption. Contributions allow us to host events that foster community, educate prospective parents, and provide safe spaces for families to connect and grow.

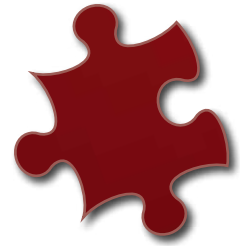
**Champion Child Advocacy Initiatives:** We are passionate about advocating for children's rights, and contributions enable us to work with local and national organizations to promote policies that benefit children awaiting adoption. With your help, we can keep fighting for every child to have a chance at a loving home.

## Building a Brighter Future Together

By partnering with Sarah Anne Adoption Agency, you are directly contributing to these impactful programs, helping families feel supported and helping children find a place to call home. Together, we can transform lives and create a lasting legacy of love and stability for generations to come.



# Our Goals



## Operational Goals

### **Increase Awareness:**

- Host 3 introductory community events in Michigan to educate families about adoption and the agency's mission. Events could include:
- A meet-and-greet with staff and partners.
- Educational workshops for adoptive and birth families.
- Gain 500+ social media followers by sharing content about adoption resources, success stories, and agency updates.

### **Establish Key Partnerships:**

- Partner with 3-5 local organizations, such as churches, schools, or social services, to refer families in need of adoption support.
- Secure collaboration with 2 adoption attorneys and 2 counselors to provide legal and emotional support for families.

### **Provide Direct Family Services:**

- Assist 10 families with pre-adoption counseling and guidance.
- Facilitate the placement of 3 children with adoptive families in the first year.
- Offer post-adoption resources (like workshops or support groups) to 5 families.

### **Develop Educational Resources:**

- Publish 3 comprehensive guides:
- "Adoption 101" for adoptive families.
- "Options for Birth Parents."
- "Post-Adoption Support: Building Strong Families."
- Host 2 webinars to reach a wider audience, focusing on adoption readiness and the legal process.

### **Fundraising and Sponsorships:**

- Secure \$30,000+ in sponsorships and grants, starting with your sponsorship proposal.
- Enroll 15 sponsors, including small businesses, larger corporations, and individuals.
- Launch a crowdfunding campaign with a goal of \$10,000 to fund immediate services.

### **Engage the Community:**

- Recruit 10 volunteers to help with administrative tasks and event planning.
- Launch a quarterly newsletter and grow your subscriber base to 300 readers.

## Impact-Focused Metrics

- Serve 5 birth parents by providing counseling and resources to navigate the adoption process.
- Facilitate 3 matches between children and adoptive families by the year's end.
- Work toward hosting a major adoption fair by the second year to connect families with resources and professionals.



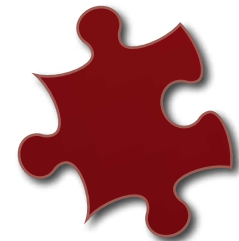
# Sponsorship Levels

At Sarah Anne Adoption Agency, we believe every child deserves a loving home and every family deserves support on their adoption journey. Your sponsorship can help us continue to create life-changing connections and provide vital resources to birth parents, adoptive families, and adoptees. By partnering with us, you're making an impact that resonates throughout the lives of children and their families.

## Platinum Sponsor – \$10,000+

### Benefits:

- Premier logo placement and company name on the agency's website, newsletters, and promotional materials
- Personalized Thank-you gift (a puzzle piece engraved with your name)
- A personalized piece of the puzzle to hang on our Wall of Fame
- A plaque to display in your business as a sponsor of the agency
- Four quarter page ads in our quarterly newsletter
- Quarterly progress reports on the impact of the sponsorship with your logo displayed
- Featured post across social media platforms acknowledging support
- Prominent listing as a Platinum Sponsor on the agency's digital platforms and all major events
- Logo placement on all banners and event marketing pieces for one year
- The opportunity to have marketing materials at event booths
- Window decal for office windows
- Logo displayed on staff shirts at events
- Name and sponsorship recognition in press releases



## Gold Sponsor – \$5,000

### Benefits:

- Logo placement and company name on the agency's website, newsletters, and promotional materials
- Personalized Thank-you gift
- A personalized piece of the puzzle to hang on our Wall of Fame
- A plaque to display in your business as a sponsor of the agency
- Two quarterly page ads in our monthly newsletter for a year
- Featured post across social media platforms acknowledging support
- Prominent listing as a Gold Sponsor on the agency's digital platforms and major events
- Name placement on all banners and event marketing pieces for one year
- Window decal for office windows
- Social media shoutouts and features throughout the year
- Inclusion in the agency's annual report with a mention of support



# Sponsorship Levels Continued

## Silver Sponsor – \$2,500

### Benefits:

- Logo placement on the agency's website
- Social media recognition at least once a quarter
- One quarter page ad in our quarterly newsletter
- Inclusion in the sponsor section of the annual report
- Acknowledgment as a Silver Sponsor on the website and at selected agency events

## Bronze Sponsor – \$1,000

### Benefits:

- Name listed on the agency's website
- Acknowledgment on social media at least twice a year
- Acknowledgement in one issue of our quarterly page newsletter
- Mention in the annual report
- Recognition as a Bronze Sponsor on the website

## Friend of the Agency – \$250 - \$500

### Benefits:

- Thank-you letter and certificate of appreciation
- Listed as a Friend of the Agency on the website
- Thank you in one issue of our quarterly page newsletter
- Recognition as a Friend on the website



## Contributor – \$25 - \$100

### Benefits:

- Thank-you letter and certificate of appreciation

Your sponsorship plays a vital role in helping us bring families together and support adoptees throughout their journeys. By partnering with the Sarah Anne Adoption Agency, you're not only strengthening families but also uplifting our entire community. We invite you to join us in creating a lasting legacy of love and support.

***Together, we can make a difference.***

# In Conclusion

By becoming a sponsor of the Sarah Anne Adoption Agency, you're joining a community committed to making a lasting impact in the lives of children and families. Your partnership will enable us to provide vital resources, foster meaningful connections, and create brighter futures for those navigating the adoption journey.

We invite you to take the next step in helping us transform lives. Whether as a Platinum Sponsor or a Friend of the Agency, your contribution will leave a legacy of love and stability for generations to come.

To confirm your sponsorship or learn more about partnership opportunities, please contact us at:

Email: [adoptions@sarahanneadoptionagency.org](mailto:adoptions@sarahanneadoptionagency.org)

Phone: [Your Contact Number]

Website: [www.sarahanneadoptionagency.org](http://www.sarahanneadoptionagency.org)

Together, we can create a world where every child has a loving home.

(your Signature)

Thank you for your support,  
Anne Smith  
Founder, Sarah Anne Adoption Agency





